

Sara Bang

UX Designer & Researcher

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[SaraBangDesigns.com](#)

UX Designer with a background in service-based work and research-driven design. Focused on creating accessible, intuitive digital experiences aligned with WCAG guidelines. Experienced in mobile-first UX, usability testing, and prototyping in Figma. Currently completing formal accessibility certification through UX Design Institute.

SKILLS

UX & RESEARCH

- USER RESEARCH
- USABILITY TESTING
- USER FLOWS
- INFORMATION
- ARCHITECTURE
- RESEARCH SYNTHESIS
- UX WRITING

ACCESSIBILITY

- WCAG 2.1 PRINCIPLES
- COLOR CONTRAST & VISUAL HIERARCHY
- READABLE TYPOGRAPHY
- KEYBOARD NAVIGATION
- INCLUSIVE DESIGN CONSIDERATIONS

TOOLS

- FIGMA (ADVANCED)
- MATERIAL DESIGN 3
- ADOBE CREATIVE SUITE
- CANVA
- MICROSOFT OFFICE

ACADEMIC PROJECTS

HARRISONBURG REGGAE FESTIVAL APP-UX/UI CONCEPT

- DESIGNED A MOBILE EVENT APP WITH FLOWS FOR SCHEDULE, ARTISTS, AND TICKET NAVIGATION & PURCHASE.

FAMILY PLANNING APP —UX/UI CASE STUDY

- DESIGNED A SHARED SCHEDULING APP WITH GPS CHECK-INS, COMMUNITY TRANSPORT PICKUP, AND COORDINATED CALENDAR REMINDERS FOR CO-PARENTS.

BAND APP — UX/UI CONCEPT

- DESIGNED SIMPLE FLOWS FOR GIGS, SCHEDULES, SETLISTS, AND MERCH TRACKING.

EXPERIENCE

DOG GROOMER-PETSMART

2011-Present

- Communicate clearly with a diverse client base and manage expectations.
- Coordinate high-volume scheduling and maintain accurate documentation.
- Adjust communication style based on customer needs and situations.
- Identify service issues and make improvements to increase client satisfaction.

DIGITAL CONTENT CREATOR — SIREN RELICS JEWELRY BRAND

2025-Present

Write Instagram captions and design simple branded visuals for social content.

DEMENTIA CAREGIVER SUPPORT

Ongoing-STAUNTON,VA

- Provide weekly support using calm, adaptive communication for cognitive needs.

EDUCATION & CERTIFICATIONS

- GOOGLE UX DESIGN CERTIFICATE
- FIGMA ADVANCED CERTIFICATE (UDEMY, 2024)
- UX DESIGN INSTITUTE - ACCESSIBILITY COURSE (IN PROGRESS)
- ADOBE CREATIVE SUITE
- MICROSOFT OFFICE

- BACHELOR OF ARTS: GRAPHIC DESIGN/PHOTOGRAPHY
- 05/2013
- JAMES MADISON UNIVERSITY | HARRISONBURG
- 2012-2013 - PRESIDENTS LIST & DEANS LIST
- 3.5 GPA